

# Brian P. Seaman

## Partner and Chief Diversity Officer

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Brian Seaman is an experienced trial lawyer who counsels corporate and individual clients in matters involving health care litigation, products liability matters, and other complex commercial civil and regulatory engagements. While his practice cuts across various sectors, including business, real estate, insurance and manufacturing, Brian possesses particular experience representing insurance carriers, providers, hospitals and health care systems in the health care industry on matters involving ERISA, Medicaid/Medicare, managed care, fraud and provider contracting. Brian also is highly knowledgeable in judgment enforcement and execution on behalf of clients and individuals.

Brian also serves as the firm's Chief Diversity Officer, leading the firm-wide inclusion and equity initiatives and orchestrating the design and implementation of the firm's diversity and inclusion strategies. Since taking on the role, he has helped to chart a multi-year roadmap for Stradley Ronon to develop best practices and has acted as a valued resource to the board of directors and other key members of firm leadership on diversity issues. He regularly collaborates with clients to ensure the firm's diversity initiatives are aligned with client inclusion goals. Brian is also an integral part of the firm's efforts to recruit, promote, and retain diverse attorneys and helped redesign Stradley Ronon's hiring process to reduce bias. Brian continues his work outside the firm, where he is heavily involved with organizations dedicated to equity and inclusion. He is regularly sought out for his perspective on innovative approaches to diversity questions.

### RESULTS

- acted as trial counsel on a high-profile trial involving a Ponzi scheme perpetrated by a client employee
- defended a pharmaceutical manufacturer in a high-profile products liability trial
- defended an exercise equipment company in a series of personal injury product defect cases
- represented a national metal and aluminum company in a wrongful death action resulting from exploding truck parts
- defended an industrial client in an action regarding potentially inadequate or defective safety apparatuses at a commercial facility
- obtained a full defense verdict for a development corporation in an action involving a plaintiff claiming significant personal injuries resulting from defective construction materials

### FOCUS

Products Liability & Mass Tort Defense  
Life Sciences  
Complex Commercial & Class Action Litigation  
Litigation  
Environmental, Social and Governance  
Health Law

### BAR ADMISSIONS

Pennsylvania  
New Jersey  
New York

### COURTS

U.S. Court of Appeals for the Third Circuit  
U.S. District Court for the Eastern District of Pennsylvania  
U.S. District Court for the Middle District of Pennsylvania  
U.S. District Court for the Western District of Pennsylvania  
U.S. District Court for the District of New Jersey  
U.S. District Court for the Eastern District of New York  
U.S. District Court for the Southern District of New York

### EDUCATION

J.D., University of Pittsburgh School of Law  
B.A., *cum laude*, University of Notre Dame

### MEMBERSHIPS

Member, Diversity and Inclusion Editorial Advisory Board, Law360  
Leadership Symposium Committee Vice-Chair, LCLD Alumni Executive Council  
Chair, Stradley Ronon Diversity Committee  
Board of Directors, 11<sup>th</sup> Hour Theatre Company  
Former Chair of the Board of Directors, Mazeppa Productions



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- obtained a favorable settlement during a trial involving novel legal issues relating to property rights in cadavers and emotional distress caused by outrageous treatment of a corpse
- defended a provider of Internet-based services in a copyright infringement trial involving unique legal issues relating to technology and web-based services
- obtained a defense verdict in an arbitration matter involving a breach of contract in a construction action

## SPEAKING ENGAGEMENTS

- Panelist, "Creating a Culture of Diversity, Equity, and Inclusion," ARK National Summit on Law Firm Operations
- Panelist, "The Evolving State of Diversity, Equity and Inclusion," Chamber of Commerce for Greater Philadelphia
- Presenter, "Promoting Inclusivity for Queer Employees – A Guide for Management and Coworkers," Association of Corporate Counsel of Greater Philadelphia
- Presenter, "How to Define, Assess and Improve DEI in All Aspects of Business," Annual Advanced Forum on Managed Care Disputes and Litigation
- Moderator, "Brave Conversations: How Open Dialogue Drives DEI at Work," The Chamber of Commerce for Greater Philadelphia
- Moderator, "The Intersection of Arts, Activism & the Law - A Conversation with Simon Tam," Stradley Ronon
- Panelist, "Diversity and Inclusion in Philadelphia's Financial Industry," *Philadelphia Business Journal*
- Moderator, "A Candid Conversation with Hispanic Leaders," Stradley Ronon Diversity Committee
- Speaker, Legal Diversity Alumni Presentation to Board of Directors, Leadership Council on Legal Diversity
- Participant, "Diversity Roundtable," *The Legal Intelligencer*
- Presenter, "Out in the Practice," National LGBT Law Conference (Lavender Law)
- Presenter, "Six-Word Memoir," G Philly
- Presenter, "LGBT Issues," Philadelphia Diversity & Leadership Conference
- Presenter, "Confessions of Judgment and Deficiency Judgments in Pennsylvania," Pennsylvania Bar Institute
- Presenter, "Unique Issues Faced by LGBT Lawyers in Interview & Summer Clerkships," Drexel OUTLaw

## PUBLICATIONS

- Author, "Inclusive Hiring," *Employee Benefit Plan Review*
- Co-author, "Setting A Place at the Table: Practical Recommendations to Ensure DEI Leaders Represent All," *The Legal Intelligencer*

## MEMBERSHIPS

Former Member, Board of Directors,  
Wilma Theater Company

Stradley Ronon Hiring Committee



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- Author, “How Client Surveys Are Moving the DEI Needle at Law Firms,” *Reuters Legal News*
- Author, “Is Your Hiring Process Hindering Your Inclusion Efforts? Three Redesigns to Reduce Bias,” *Reuters Legal News*
- Author, “Canceling ‘Cancel Culture’ - How a Movement for Acceptance Lost Its Way,” *The Legal Intelligencer*
- Author, “How Can Employers Support LGBTQ+ Professional in the Workplace, Not Just During Pride Month, but All Year Long?” *The Chamber of Commerce for Greater Philadelphia*
- Author, “Being Inclusive About Inclusion - How to Achieve Buy-In From Your Organization,” *The Legal Intelligencer*
- Author, “Viewpoint: How to Make Meaningful Change Against Racism at your Organization,” *Philadelphia Business Journal*
- Co-author, “Tips for Being a Successful Gay Job Candidate,” *The Legal Intelligencer*

## RECOGNITIONS

- *Philadelphia Business Journal*, “Philadelphia LGBT Awards Honoree”
- *The Legal Intelligencer*, “Diverse Attorneys of the Year”
- *Philadelphia Business Journal*, “40 Under 40”
- *The Legal Intelligencer*, “Lawyer on the Fast Track”
- *National LGBT Bar Association*, “Best LGBT Lawyers Under 40”
- Leadership Council on Legal Diversity (LCLD) Fellow
- *Philadelphia Magazine*, “Who’s Who in the A-Gay Universe”
- *Pennsylvania Super Lawyers*, Rising Star

## IN THE COMMUNITY

Brian is active in many arts and professional organizations throughout the area, including:

- 11<sup>th</sup> Hour Theatre Company – Brian currently serves on the board of directors of the 11<sup>th</sup> Hour Theatre Company, one of Philadelphia’s premier boutique musical theatre companies.
- Mazeppa Productions – Brian co-founded this Philadelphia-based musical theater company in 2010. He is the former Mazeppa managing director and board chair and designed the sets for Mazeppa’s productions of *Spring Awakening*, *Avenue*, and *Xanadu*. Mazeppa has been critically acclaimed since its founding, with *Philadelphia Weekly* saying Mazeppa “gives just cause to be very optimistic about the future of Philadelphia stage” and the *Philadelphia Inquirer* saying, “it’s clear Mazeppa is making some sweet stage magic.”



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Wilma Theater – Brian founded the Young Friends of the Wilma Theater program in 2010, which encourages young professionals in the Philadelphia area to attend and appreciate live theater. He was also selected to the board of directors in 2010 and made significant contributions as a three-year member of the special events and nomination committees.

- GALLOP – Brian is a member of this professional organization devoted to equality and diversity in the legal community.
- Philadelphia Gryphons Rugby Club – Brian is a proud member of this Philadelphia-area rugby team.

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